

Experience.

KOUNTERATTACK Design / New York, NY

Interactive Art Director / October 2014 - May 2018

- Developed and led strategic, creative, and technologic solutions across multiple platforms, including print, web, tablet, mobile, and broadcast.
- Directed overall conceptual art direction for a diverse list of clients, organizations, and institutions, such as e-commerce, nonprofits, and startups.
- Visualized concrete UI/UX design and innovative solutions.
- Crafted brand identities and consistent brand systems.
- Engaged with clients to better understand how to best fulfill their needs and designed products that exceeded their expectations.

Senior Visual Designer / December 2012 - September 2014

- Led team members to effectively strategize and design branding identities, guidelines and branded platforms.
- Generated and edited in-depth personas, sitemaps, user flows, wireframes, and prototypes.
- Created mood and inspiration boards to assist in initial art direction research.
- Communicated with project managers, programmers, and developers to ensure seamless pixel-perfect design formats.

Visual Designer / September 2011 - November 2012

- Collaborated and brainstormed with team members to conceptualize and deliver engaging products and effective design solutions.
- Applied approved art direction to entire interface designs.
- Maintained overall quality assurance and functionality of interactive projects.

MTWTF / New York, NY

Design Intern / June 2010 - August 2010

- Worked with Glen Cummings on layout design of various publications, which required knowledge of grid systems, typography, and photo editing.
- Mocked up cover designs, posters, page layouts, and typographical explorations.

Pratt Institute / Brooklyn, NY

Masters of Science, Communications Design / Fall 2009 - Fall 2011

University of Maryland / College Park, MD

Bachelor of Fine Arts, Painting / Fall 2004 - Spring 2008

Skills.

Brand Identity, Art Direction, UI/UX Design, Typography, Wireframing,
Layout Design, Color Theory, Illustration

Proficient with Adobe Photoshop, Illustrator, Indesign, AfterEffects, Sketch,
InVision, Powerpoint, Wordpress