

## EXPERIENCE.

### **KOUNTERATTACK Design** / New York, NY

#### **Interactive Art Director** / *October 2014 - May 2018*

- Developed and led strategic, creative, and technologic solutions across multiple platforms, including print, web, tablet, mobile, and broadcast
- Directed overall conceptual art direction for a diverse list of clients, organizations, and institutions, such as e-commerce and nonprofits
- Visualized concrete UI/UX design and innovative solutions
- Crafted brand identities and consistent brand systems
- Engaged with clients to better understand how to best fulfill their needs and designed products that exceeded their expectations

#### **Senior Visual Designer** / *December 2012 - September 2014*

- Led team members to effectively strategize and design branding identities, guidelines and branded platforms
- Generated and edited in-depth personas, sitemaps, user flows, project wireframes, and prototypes
- Communicated with project managers, programmers, and developers to ensure seamless pixel-perfect design formats

#### **Visual Designer** / *September 2011 - November 2012*

- Collaborated and brainstormed with team members to conceptualize and deliver engaging products and effective design solutions
- Applied approved art direction to entire interface designs
- Maintained overall quality assurance and functionality of interactive projects

### **MTWTF** / New York, NY

#### **Design Intern** / *June 2010 - August 2010*

- Worked with Glen Cummings on layout design of various publications, which required knowledge of grid systems, typography, and photo editing
- Mocked up cover designs, posters, page layouts, and typographical explorations

### **Pratt Institute** / Brooklyn, NY

#### **Masters of Science, Communications Design** / *Fall 2009 - Fall 2011*

### **University of Maryland** / College Park, MD

#### **Bachelor of Fine Arts, Painting** / *Fall 2004 - Spring 2008*

## SKILLS.

Brand Identity, Art Direction, UI/UX Design, Wireframing, Typography, Layout Design, Color Theory, Illustration

Proficient with Adobe Photoshop, Illustrator, Indesign, AfterEffects, Sketch, InVision, Powerpoint